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 Laugh for the Cure is an Affiliate
 Event of Susan G. Komen for the Cure

Sponsor Levels and Benefits Sheet

*The 2nd Annual Laugh for the Cure®
 Minneapolis' Premier Night of Comedy and Charity
 Tuesday, October 14th 2008*

As a Laugh for the Cure® sponsor, your company can make a difference in the lives of families and friends in our local community who dealing with breast cancer or who may have to fight this disease in the future.

Benefits	Celebrity Act \$10,000	Headliner \$5,000	Feature \$2,500	Emcee \$1,000	Open Mic \$500	Heckler \$50-499
Level Exclusivity	•	•				
Industry Exclusivity	•	•	•			
Event Night Recognition	Address audience or recognition from stage	Recognition from stage	Recognition from stage			
Prominent place of Corporate Logo on Pre-printed Materials: Save the Date flyers, invitations, posters	•	•	•			
Corporate name tagged on all live and pre-taped radio spots	•					
Corporate recognition in event program	Name & logo with "presented by" full page ad	Name & logo with 1/2 page ad	Name & logo with 1/4 page ad	Name listed on program	Name listed on program	Name listed on program
Opportunity for 4' x 8' exhibition table at event	•					
Prominent placement of 3' x 2' corporate banner and/or 3' x 2' easel board ad at event	•	•	•			
Opportunity to include ad or coupon in event goodie bags for up to 290 event attendees	•	•	•	•	•	•
Corporate name and logo on sponsor page of Laugh for the Cure® website for one year	Plus business description & direct link	Plus business description & direct link	Plus business description & direct link			
Corporate logo on event t-shirts	•	•				
2 Laugh for the Cure t-shirts	•	•	•	•		
VIP seating and event tickets	8 tickets	6 tickets	4 tickets	2 tickets		

Our Promise

The Susan G. Komen for the Cure promise is to save lives and end breast cancer forever by empowering people, ensuring quality of care for all and energizing science to find the cures.



LAUGH FOR THE CURE®